



**CAPTIONS AND SUBTITLES FOR BROADCAST
(SMALLER FONT SIZE AND BIGGER MARGINS)**

T LEVELS:
**MEDIA, BROADCAST
AND PRODUCTION**

WHAT ARE T LEVELS?

T Levels are a Level 3, two-year technical programme that provide you with a high-quality alternative to A Levels. They have been developed in collaboration with employers, and combine theory, practical and classroom learning with a minimum 45-day industry placement. If you opt to take a T Level you will spend 20% of your time on an industry placement and 80% in the classroom.

After completing the course you can progress directly into work, on to a Higher Apprenticeship or study a university degree, as T Levels are awarded UCAS points.

From September 2023 we will be offering the following T Level in Media, Broadcast and Production.

↑ Media, Broadcast and Production in partnership with Pie Analysis

This subject area has been chosen not only to give a wide variety of choice to our students but also to align with anticipated high demand skill areas for Greater Manchester and the wider North West region in the coming years.



WHO CAN STUDY A T LEVEL?

T Levels can be studied by any young person aged 16-18 and students up to age 24 who have an Education, Health and Care Plan (EHCP).

If you are interested in taking a T Level you will need to achieve the below entry requirements:

- ↑ Minimum of five GCSEs at Grade 4 or above including English and maths
- ↑ Attend an interview
- ↑ Attend our Jump Start to T Levels Programme
- ↑ A digital portfolio to demonstrate your creative skills in relation to social media and digital content.

If you don't quite achieve these grades and would still like to pursue a T Level there is the option of a one-year Transition Programme, which will then allow you to move on to a T Level the following year and gain a qualification at the same time*. Additionally you may still be accepted on a T Level if you successfully complete the Jump Start programme and interview regardless of achieved grades.

We offer the following T Level Transition Programme as part of our Industry Excellence Academy:

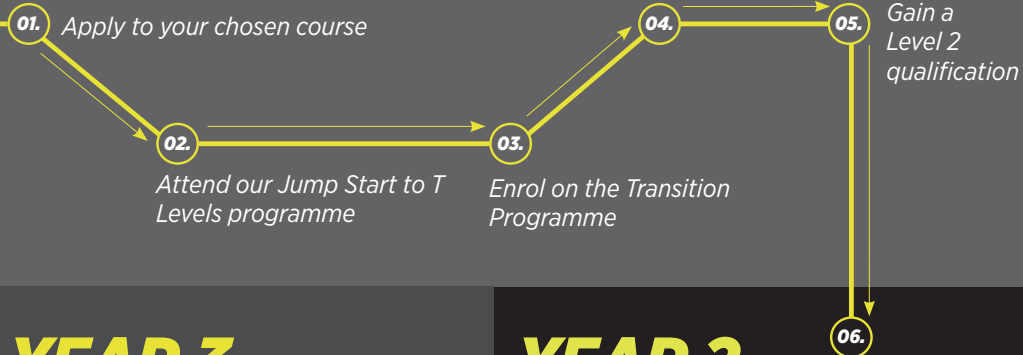
- ↑ Creative Media Production and Technology

*Subject to meeting the course requirements.

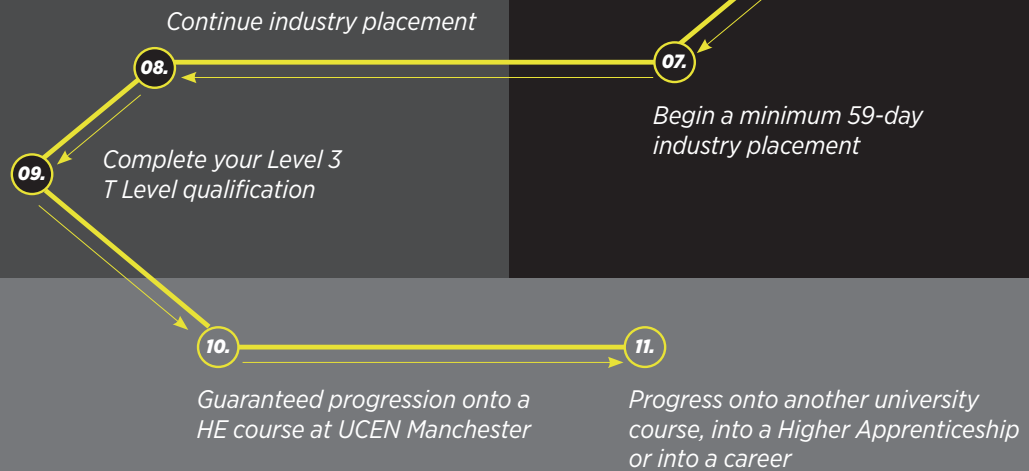


TRANSITION TO T LEVELS

YEAR 1



YEAR 3



YEAR 4

JUMP START TO T LEVELS

Both T Levels and Transition Programmes require completion of our Jump Start to T Levels programme as an entry requirement.

The Jump Start Programme is an introduction to our Industry Excellence Academy, T Levels and T Level Transition Programmes where students can meet their teachers and experience what learning at The Manchester College is like.

Students will take part in a project based learning experience to demonstrate their creativity, teamwork and problem solving skills, as well as their resilience, timekeeping and commitment.

The programme is designed to inspire students to think like business and administration professionals through a range of project-based learning challenges.

The Jump Start programme will include a project based on managing marketing campaigns for a particular product or service and will include the following:

- ↑ Targeting audiences
- ↑ Creating campaign designs
- ↑ Social media or traditional marketing
- ↑ Presentation skills





OUR COURSES

Our courses have been co-developed and are co-delivered by our industry partners to meet the needs of industry and prepare you for work in the sector.

Alongside your studies, you'll undertake a minimum 15-day (Transition Programme) or 45-day (T Level) industry placement, as well as having regular guest speakers, workshops from industry experts, working to live briefs and more. You'll also be assigned a specialist employability tutor to support and prepare you for the world of work.

All our courses will enable you to develop a general understanding of the Media, Broadcast and Production sector, including:

- ↑ The creative economy
- ↑ The individual in the creative industries
- ↑ Cultural context and vocabulary
- ↑ Audience and consumer needs
- ↑ Legal and regulatory requirements
- ↑ Professional standards and conduct in the workplace
- ↑ Equality, diversity and inclusion requirements
- ↑ Research skills
- ↑ Project methodology and administration
- ↑ Continued professional development.

THE MANCHESTER COLLEGE **T** AWARD

Those successful in gaining a place on the T Levels or Transition Programmes will be eligible for the '**T Award**', a package of benefits that includes:

- ↑ £300 per year bursary*
- ↑ Free branded work wear
- ↑ Opportunity to take part in exciting college-wide competitions
- ↑ Minimum 20% delivery by industry experts
- ↑ Access to industry standard laptop* (as appropriate)
- ↑ Guaranteed progression to a Higher Education course at UCEN Manchester
- ↑ Bursary incentive if progressing to UCEN Manchester (T Levels)
- ↑ Minimum 15-day (Transition Programmes) or 45-day (T Levels) industry placement
- ↑ Digital upskilling
- ↑ Masterclasses
- ↑ And much more

*Subject to requirements including 95% attendance, positive attitude and grade profile.



T LEVEL

MEDIA, BROADCAST AND PRODUCTION IN PARTNERSHIP WITH PIE ANALYSIS

Level 3 | T Level | City Campus Manchester | Two years



WHAT YOU'LL LEARN ON THIS COURSE

As well as the topics mentioned on page 7, you will also develop knowledge and skills including:

- ⤴ Content development process for different digital platforms
- ⤴ Solving problems independently and collaboratively
- ⤴ Knowledge of audience and consumers for different types of media
- ⤴ Professional behaviours for the creative workplace
- ⤴ Communicating a narrative to engage an audience
- ⤴ Pitching, presenting and negotiating with clients
- ⤴ Understanding of budget, legal and ethical constraints
- ⤴ Developing a professional profile and portfolio through live client briefs.

WHAT YOU CAN DO WITH THIS T LEVEL

This course is suitable for anyone wanting a career in media, broadcast and production activities.

You can progress to a related higher-level apprenticeship or higher education course and into roles such as:

- ⤴ TV or film production assistant
- ⤴ TV or film producer
- ⤴ TV or film director
- ⤴ Social media content creator
- ⤴ Digital content creator
- ⤴ Social media executive
- ⤴ Content producer
- ⤴ Communications manager.



TRANSITION PROGRAMME

CREATIVE MEDIA PRODUCTION AND TECHNOLOGY

Level 2 | Certificate | City Campus Manchester | One year

ENTRY REQUIREMENTS

- ⤴ Four GCSEs at Grade 4 including English or maths, with the one not achieved at Grade 3 or Level 2 Functional Skills
- ⤴ Attendance at our Jump Start to T Levels programme

WHAT YOU'LL LEARN ON THIS COURSE

You will learn about topics specific to media, broadcast and production, including:

- ⤴ An understanding of the creative and design sector, including the different types of employment and career pathways
- ⤴ An appreciation of how the cultural context influences the creative and design process
- ⤴ The professional standards that need to be applied in the sector, i.e confidentiality, ethical standards, work etiquette and codes of conduct
- ⤴ The key features of a project proposal, how digital tools are used and awareness of the supply chain
- ⤴ How to respond to a creative brief, identifying and using sources of information and pitching ideas
- ⤴ Developing technical skills for the production of creative and design outputs.

WHAT YOU CAN DO WITH THIS QUALIFICATION

Progress on to our Level 3 T Level course:

- ⤴ Media, Broadcast and Production



HOW TO APPLY

To apply to any of our Level 3 T Levels and Level 2 Transition Programmes, visit tmc.ac.uk.

Successful applicants will then receive more information on the Jump Start Programme.

To find out more about T Levels visit our Industry Excellence Academy website:

industry-excellence.tmc.ac.uk/t-levels



industry-excellence.tmc.ac.uk/t-levels | tmc.ac.uk

