



**T LEVELS:**  
**MEDIA, BROADCAST  
AND PRODUCTION**

## WHAT ARE T LEVELS?

T Levels are a Level 3, two-year technical programme that provide you with a high-quality alternative to A Levels. They have been developed in collaboration with employers, and combine theory, practical and classroom learning with a minimum 45-day industry placement. If you opt to take a T Level you will spend 20% of your time on an industry placement and 80% in the classroom.

After completing the course you can progress directly into work, on to a Higher Apprenticeship or study a university degree, as T Levels are awarded UCAS points.

We offer the following T Level in Media, Broadcast and Production.

↗ Media, Broadcast and Production

This subject area has been chosen not only to give a wide variety of choice to our students but also to align with anticipated high demand skill areas for Greater Manchester and the wider North West region in the coming years.



## WHO CAN STUDY A T LEVEL?

T Levels can be studied by any young person aged 16-18 and students up to age 24 who have an Education, Health and Care Plan (EHCP).

If you are interested in taking a T Level you will need to achieve the below entry requirements:

- ↗ Minimum of five GCSEs at Grade 4 or above including English and maths
- ↗ Attend an interview
- ↗ Attend our Jump Start to T Levels Programme
- ↗ A digital portfolio to demonstrate your creative skills in relation to social media and digital content.

If you don't quite achieve these grades and would still like to pursue a T Level there is the option of a one-year T Level Foundation Year, which will then allow you to move on to a T Level the following year and gain a qualification at the same time\*. Additionally you may still be accepted on a T Level if you successfully complete the Jump Start programme and interview regardless of achieved grades.

We offer the following T Level Foundation Year as part of our Industry Excellence Academy:

↗ Creative Media, Broadcast and Production

*\*Subject to meeting the course requirements.*

## JUMP START TO T LEVELS

Both our T Levels and T Level Foundation Year require completion of our Jump Start to T Levels programme as an entry requirement.

The Jump Start programme is a two-week introduction to our Industry Excellence Academy, T Level and T Level Foundation Year programmes, where students can meet their tutors and experience what learning at The Manchester College is like.

Students will take part in a learning experience to demonstrate their creativity, teamwork and problem solving skills, as well as their resilience, timekeeping and commitment.

The programme is designed to inspire students to think like business and administration professionals through a range of project-based learning challenges.

The Jump Start programme will include a project based on managing marketing campaigns for a particular product or service and will include the following:

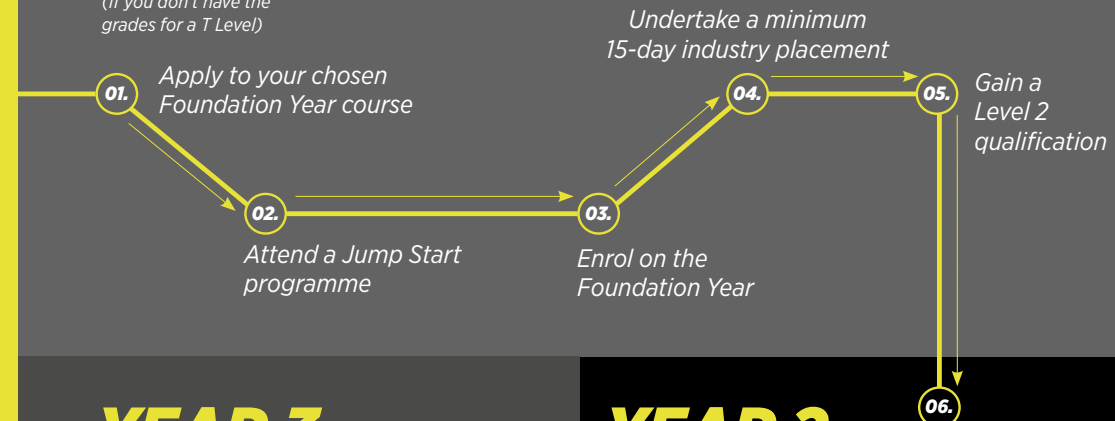
- ⬆️ Targeting audiences
- ⬆️ Creating campaign designs
- ⬆️ Social media or traditional marketing
- ⬆️ Presentation skills.



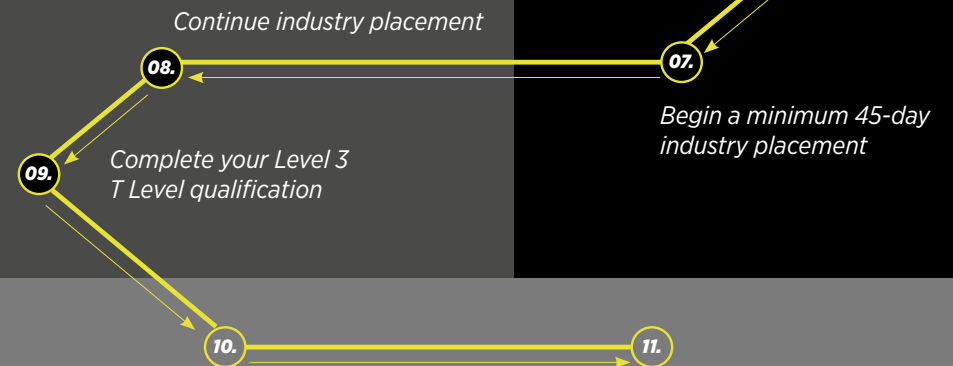
## JOURNEY TO T LEVELS

### YEAR 1

*(If you don't have the grades for a T Level)*



### YEAR 3



### YEAR 2

*Progress onto another university course, into a Higher Apprenticeship or into a career*

### YEAR 4

*(If you choose to progress to UCEN Manchester)*







## THE MANCHESTER COLLEGE **T** AWARD

Those successful in gaining a place on a T Level will be eligible for the '**T Award**', a package of benefits that includes:

- ⤴ £300 per year bursary\*
- ⤴ Free branded work wear
- ⤴ Opportunity to take part in exciting college-wide competitions
- ⤴ Minimum 20% delivery by industry experts
- ⤴ Access to industry standard laptop\* (as appropriate)
- ⤴ Guaranteed progression to a Higher Education course at UCEN Manchester
- ⤴ Bursary incentive if progressing to UCEN Manchester
- ⤴ Minimum 45-day industry placement
- ⤴ Digital upskilling
- ⤴ Masterclasses
- ⤴ And much more.

*\*Subject to requirements including 95% attendance, positive attitude and grade profile.*

## OUR COURSES

Our courses have been co-developed and are co-delivered by our industry partners to meet the needs of industry and prepare you for work in the sector.

Alongside your studies, you'll undertake a minimum 15-day (Foundation Year) or 45-day (T Level) industry placement, as well as having regular guest speakers, workshops from industry experts, working to live briefs and more. You'll also be assigned a specialist employability tutor to support and prepare you for the world of work.

All our courses will enable you to develop a general understanding of the Media, Broadcast and Production sector, including:

- ⤴ The creative economy
- ⤴ The individual in the creative industries
- ⤴ Cultural context and vocabulary
- ⤴ Audience and consumer needs
- ⤴ Legal and regulatory requirements
- ⤴ Professional standards and conduct in the workplace
- ⤴ Equality, diversity and inclusion requirements
- ⤴ Research skills
- ⤴ Project methodology and administration
- ⤴ Continued professional development.



## T LEVEL

### MEDIA, BROADCAST AND PRODUCTION

Level 3 | T Level | City Campus Manchester | Two years

#### WHAT YOU'LL LEARN ON THIS COURSE

If you have a keen interest in content creation and want to develop your digital skills, then this T Level could be the right course for you.

Developed in partnership with industry experts, it prepares you for a career in content creation and production in the diverse and fast-paced media sector.

You'll learn about the production process, beginning with ideation and leading into research and an appreciation of how cultural, historical, technological and social contexts influence the development of media platforms and your own productions.

We'll also help you develop your technical skills so you can visually communicate a narrative to engage specific audiences.

Throughout the course you will continuously develop your professional profile and portfolio through live client briefs. This will include pitching your concepts, engaging with audiences and showcasing your work.

#### WHAT YOU CAN DO WITH THIS QUALIFICATION

With further qualifications you could move into roles such as:

- ⤴ Radio Broadcast Assistant
- ⤴ TV or Film Sound Technician
- ⤴ TV or Film Production Assistant
- ⤴ TV or Film Assistant Director.



## FOUNDATION YEAR

### CREATIVE MEDIA, BROADCAST AND PRODUCTION

Level 2 | Certificate | City Campus Manchester | One year

#### ENTRY REQUIREMENTS

- ⤴ Four GCSEs at Grade 4 including English or maths, with the one not achieved at Grade 3 or Level 2 Functional Skills
- ⤴ Attendance at our Jump Start to T Levels programme.

#### WHAT YOU'LL LEARN ON THIS COURSE

Do you want to find out everything the media industry has to offer, develop the key knowledge and skills required for a successful career and explore your own creative ideas? On this Level 2 T Level Foundation Year in Creative Media, Broadcast and Production, you'll do just that.

Using industry-standard software and equipment, you'll discover how to create everything from 2D animations to TV and film productions. You'll be set challenging briefs to really get your teeth into and take your projects from research and idea development, right through to experimentation, creation and editing.

You'll learn a huge variety of skills, including graphic and games design, digital photography, marketing, and how to plan, pitch, present and promote your work. The abilities you'll develop will lay the foundations towards a future role in one of the largest and most exciting industries in the world.

#### WHAT YOU CAN DO WITH THIS QUALIFICATION

Upon successful completion of the Foundation Year, students can progress onto the Level 3 T Level in Media, Broadcast and Production the following year.



## HOW TO APPLY

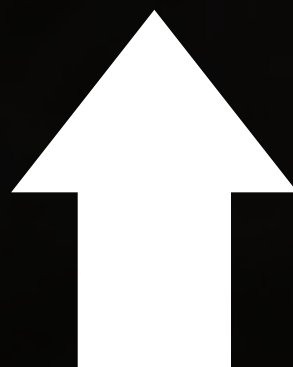
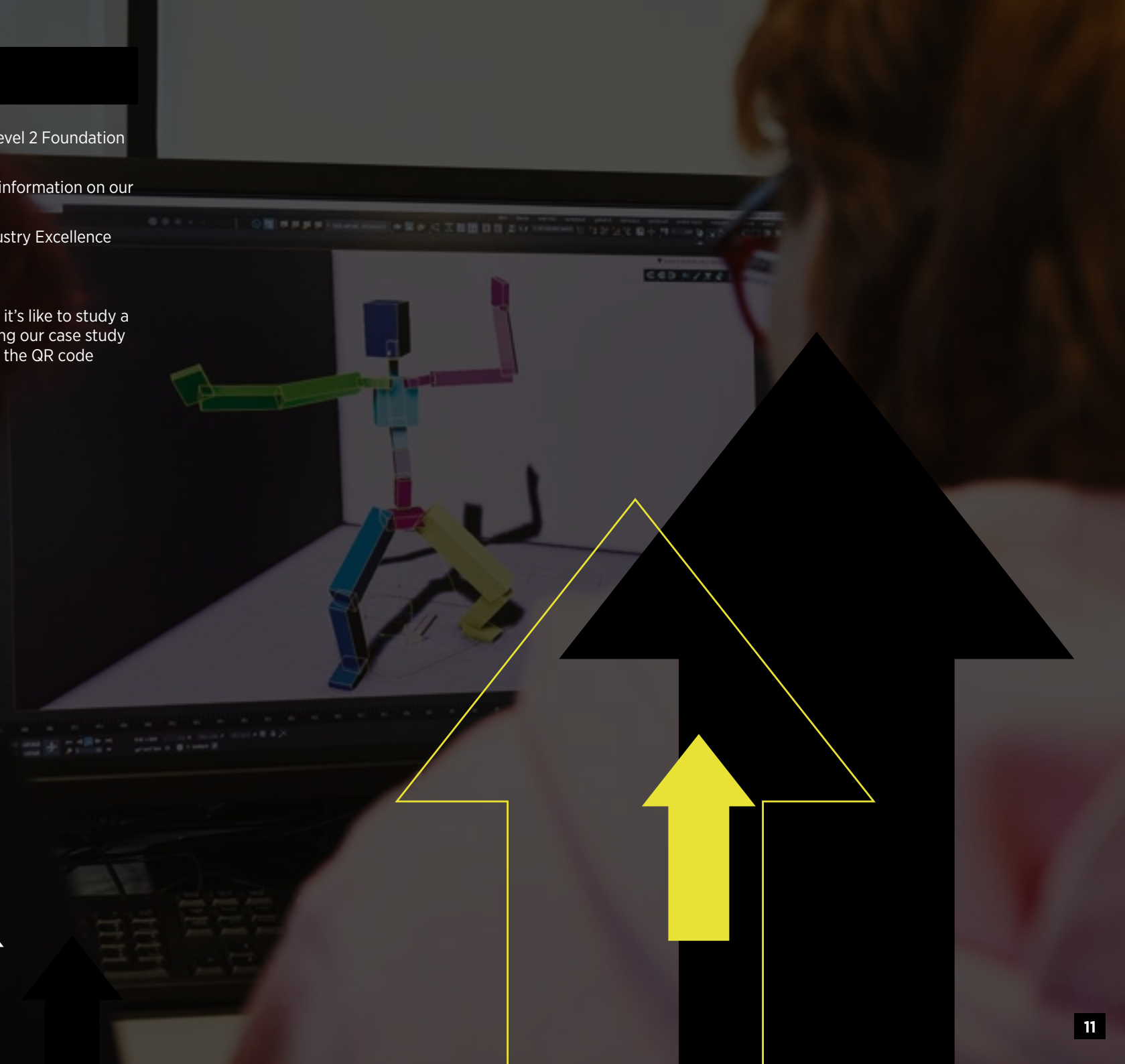
To apply to any of our Level 3 T Levels and Level 2 Foundation Year programmes, visit [tmc.ac.uk](https://tmc.ac.uk).

Successful applicants will then receive more information on our Jump Start programme.

To find out more about T Levels visit our Industry Excellence Academy website:


[industry-excellence.tmc.ac.uk/t-levels](https://industry-excellence.tmc.ac.uk/t-levels)


You can also hear from our students on what it's like to study a T Level at The Manchester College by watching our case study videos on our T Level You Tube playlist. Scan the QR code below to watch.




 The Manchester College

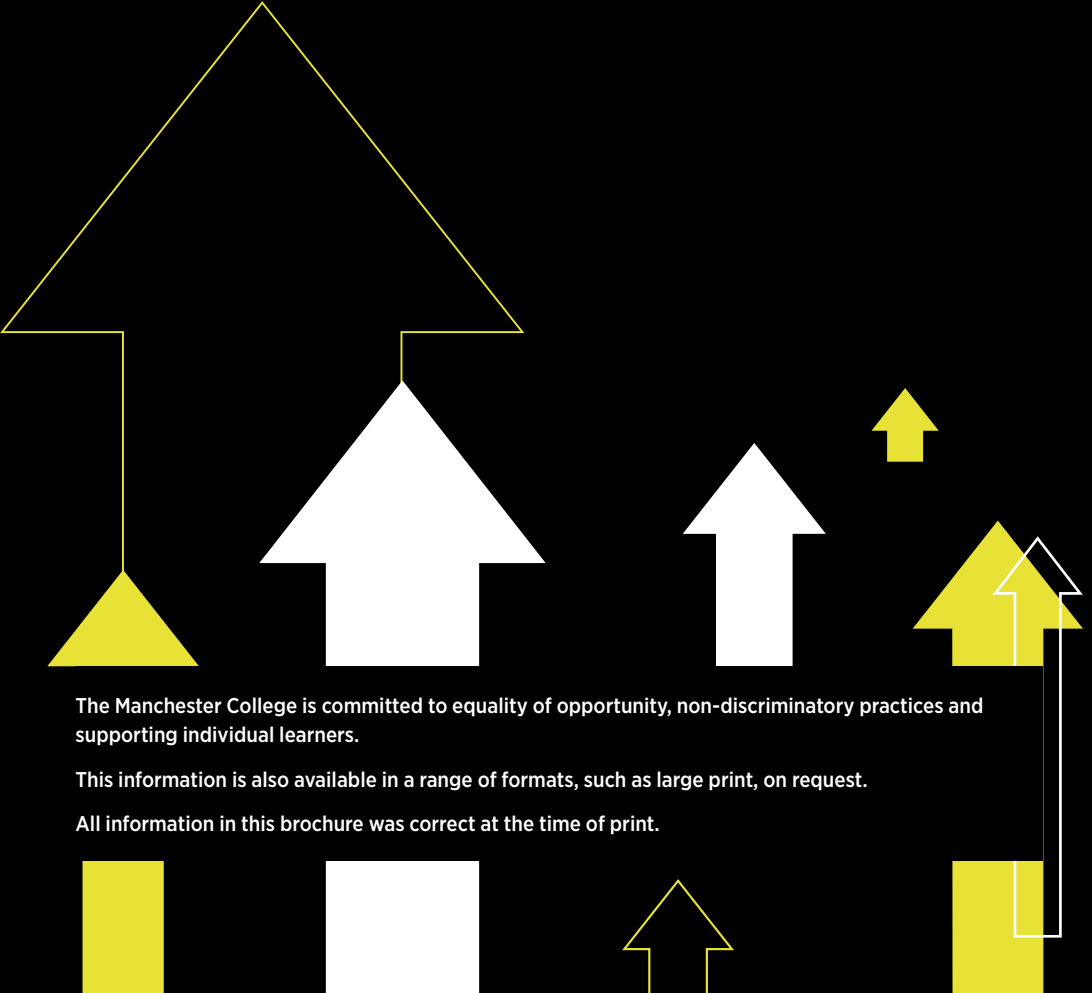
 @TheMcrCollege

 @TheMcrCollege

 @themcrcollege

 tmc.ac.uk

 03333 222 444



The Manchester College is committed to equality of opportunity, non-discriminatory practices and supporting individual learners.

This information is also available in a range of formats, such as large print, on request.

All information in this brochure was correct at the time of print.